ICONIC RANGE 2022 01



# Design like nothing **ELS**e.

## Australian made like nothing ELSe.

The famous Australian Made, Australian Grown (AMAG) logo is the true mark of Aussie authenticity, It's Australia's most trusted, recognised and widely used country of origin symbol, and is underpinned by a third-party accreditation system which ensures products that carry the logo are certified as 'genuinely Australian'.

Efficient Lighting Systems is proud to have the strong backing of the Australian Made campaign across our Iconic Product Ranges.

## Our commitment to designing and building luminaires that last.

Efficient Lighting Systems understands the importance of creating sustainable, quality luminaires that are built to last. This commitment to designing and producing quality luminaires is controlled through the use of the highest quality components and our strict quality control processes from design through to delivery.

This commitment ensures our luminaires are built to last and this is why we back this claim with a 7 year warranty for all Iconic Product Ranges. Our specialty extended 10 year warranty is offered on an individual project basis, upon assessment.



Durability like nothing **[[**]e.

### Designed and made in Australia for maximum flexibility.

The new Iconic Outdoor lighting range has been designed to withstand the ever-changing weather conditions in Australia. Developed for landscape lighting, it aims to use the contrast between light and shadow to create ambience in any outdoor space. The versatility of the Iconic range delivers flexible optics and beam angles, ideal for illumination of specimen trees, plants, textured surfaces and water features. The Iconic Outdoor lighting is supplemented with a range of accessories, making it the perfect design choice for your next landscaping project.





#### 01 CONSTRUCTION

- Machined Aluminium
- IP67
- Anodised finish
- Made in Australia for our harsh landscapes

#### 02 LED MODULE

- Outstanding life figures
- L90@87,000HRS
- Available in RGBW, Amber, 2700K, 3000K, 4000K
- 03 OPTICS
  - Array of Optics for various installations
- 8°, 14°, 22°, 40°
- Asymmetric, Linear and Oval

#### – In Ceiling

– In Wall

04 MOUNTING

– In Ground

– In Wall Eyelid

- Various Mounting Styles

– Spotlight



## NEW Flexible Optic Lens Technology.

The Iconic Product Ranges are available with New Flexible Optic Lens Technology (FOT) enabling more accurate spot optics and maximum Iconicibility.

The ability to 'mix and match' primary optics with secondary lenses and antiglare accessories offers a truly custom approach to achieving the right lighting solution each and every time.

### WILDLIFE FRIENDLY

# Landscape lighting considerate of Wildlife.

Designing artificial lighting for landscapes require a great detail of research and consideration. Lighting in outdoor spaces needs to protect the wildlife native, to our shores. Wildlife such as Penguins, Native Birds and Turtles rely on natural light for their safety and orientation. The Iconic comes with an array of customised features 2700K, 3000K, 4000K and more importantly custom specifications of RGBW or Amber. The Iconic range has been designed so that it is close to the ground with low level lighting, to offer the best possible solutions when coupled with Amber LEDs, for wildlife preservation.



#### ICONIC RECESSED











#### IGL10 Spotlight





ICONIC SPOTLIGHT



# Australian made like nothing **ELS**e.



## Australian made like nothing **ELS**e.

39 Tinning Street, Brunswick, Victoria 3056 T: +61 (0)3 9222 5522 E: sales@elslighting.com.au W: elslighting.com.au

